



eMobility EXPERIENCE & Test Track



eMobility Experience takes place at CES 2022
January 5-8, 2022 in Las Vegas, NV USA

The eMobility Experience is developed and produced by
Electric Bike Events LLC, a division of E. J. Krause & Associates

Updated Sept 17 2021



CES 2022 Health Protocols

PLANNING FOR CES 2022

CES 2022 is returning to Las Vegas for a live, in-person event. Over 1100 companies including major brands and start-ups will be in Las Vegas January 5-8. We remain focused on bringing you the most influential tech event in the world.

Safety, security and health are a priority at CES. We will continue to evaluate and expand our health safety protocols as medical recommendations evolve. We will update this page regularly as protocols change so you know what to expect when you arrive in Las Vegas for CES.

Las Vegas opened its doors to trade shows in June and we've have been adapting our plans based on new and evolving information for events. Travel and events have changed and so has CES. We want to ensure CES continues to help you make the connections you need to meet your customers, grow your business and your brand.

PROOF OF COVID-19 VACCINATION REQUIRED

All attendees and exhibitors will need to show proof of COVID-19 vaccination in order to attend CES in Las Vegas. Attendees and exhibitors will need to be fully vaccinated with a vaccine approved or approved for emergency use by the FDA or World Health Organization (WHO). A list of approved vaccines can be found [here](#).

CES will use CLEAR to administer proof of vaccination for U.S. based attendees. CLEAR's free mobile app and Health Pass feature provides a simple and secure way for this information to be shared. For non-U.S. based attendees, we will use a similar, 3rd party platform to submit proof of vaccination. We will share more information on this in October.

Answers to frequently asked questions about the proof of COVID-19 vaccination process can be found [here](#).

CTA continues to monitor guidelines for health safety measures from the Centers for Disease Control and Prevention, Nevada and Clark County. CTA will follow applicable federal, state and local laws, adapting CES plans accordingly and sharing updates with you and other CES audiences. We are also working closely with the Las Vegas community, including the Las Vegas Convention and Visitors Authority, exhibit venues and hotels, and if they adjust their plans, we will communicate that as well. While the situation will continue to evolve over the coming months, read the information below for just some of the precautions we will implement.

CES 2022: The Show Will Go On, In-Person!

- Major brands are committed for the show, top-tier speakers slated to present
- Event has announced new cleaning and sanitization program
- Lots of planning to enable social distancing including widening aisles, providing more space between seats in seminars and wherever attendees congregate, sanitizer stations throughout
- **All exhibitors have a clause in their stand/booth contract that brings a full refund if COVID forces a CES 2022 shut down. Refund or roll investment to 2023.**
- Special travel instructions for International Attendees: <https://bit.ly/3hICINN>
- NIE instructions: <https://bit.ly/3kfSEZu>. Travel info changes over time - please review now and shortly before making travel arrangements
- Special warehouse arrangements have been made to help receive/store your products in December and early January.
- **CES and the eMobility Experience are adapting to the evolving situation. *The entire eMobility Experience runs outside in an open-air space.***

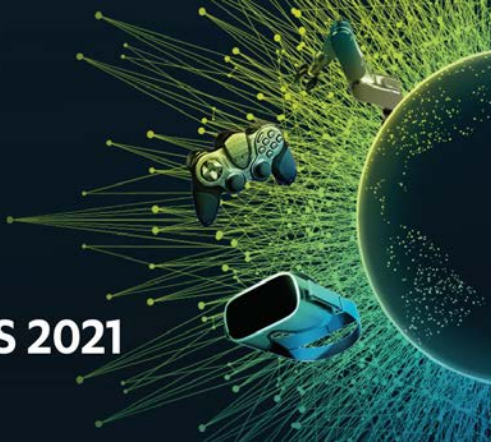
A global press extravaganza awaits you!

For those in the eMobility space, getting your product and message in front of editors, writers, bloggers and podcasters from around the world is often the most important reason to participate in an event.



CES 2021 | JAN 11-14 | WORLDWIDE

THE GLOBAL IMPACT OF CES 2021



eMobility
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GLOBAL AUDIENCES



83,202

TOTAL QUALIFIED INDUSTRY
ATTENDANCE

167

COUNTRIES, TERRITORIES,
& REGIONS REPRESENTED

54%

DOMESTIC

46%

INTERNATIONAL

MEDIA



5535

TOTAL MEDIA ATTENDANCE

42%

DOMESTIC

58%

INTERNATIONAL



Limited Space Available in this Unique Outdoor Interactive Event

- Only **106** booth spaces to display products
- **Closed-loop test track for ebikes, scooters and cargo bikes on 1565-foot track!**
- **No material handling costs for pop-up tents or bikes you roll in; electricity for charging available**

Attendees can actually test ride the product – and we take care of the insurance waiver, helmet and tracking with the latest RFID tools

Riders get to climb hills and speed down straightaways to earn their own “eBike Smile”



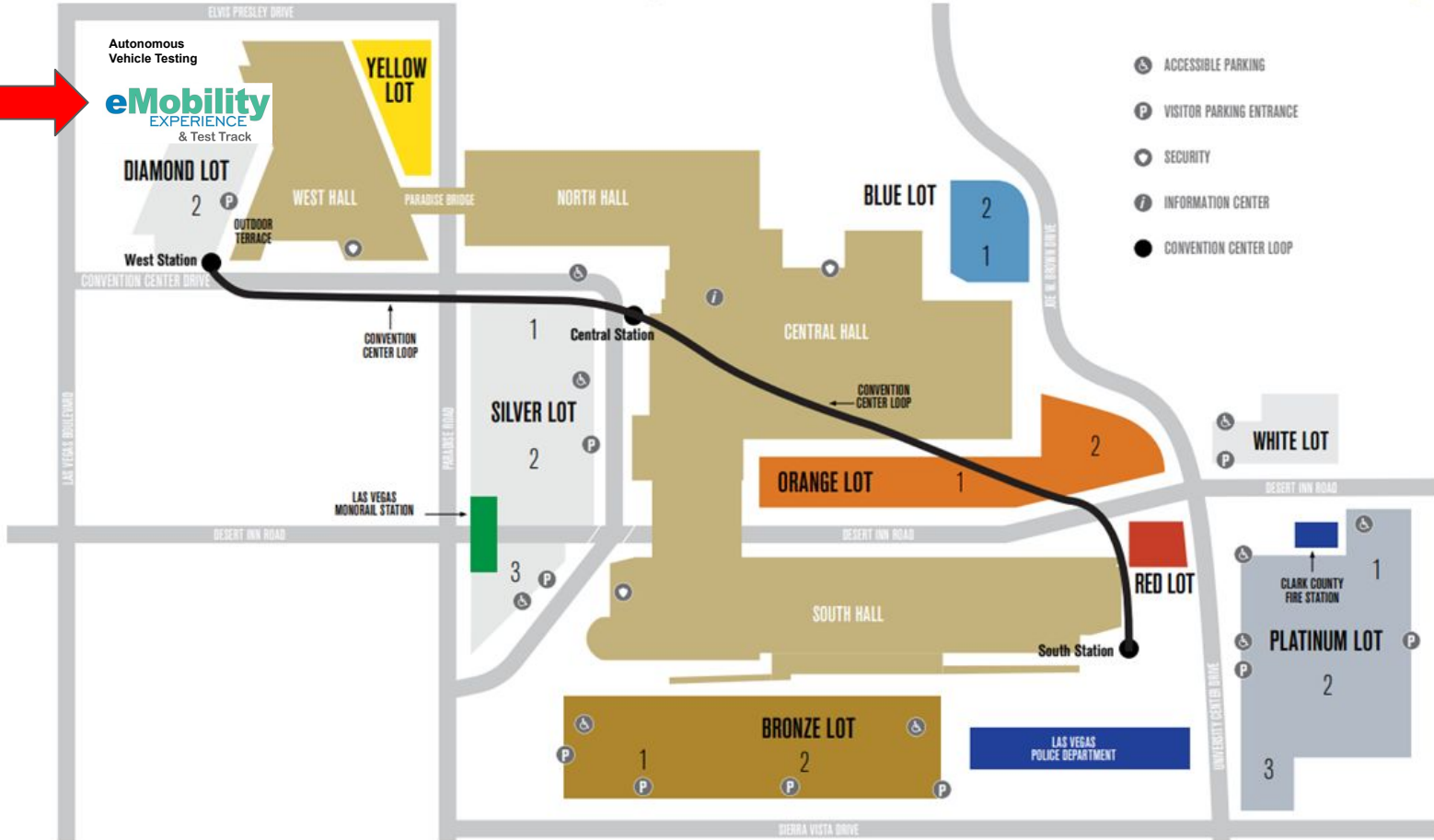
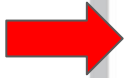
Free Educational Workshops and Access to Presentation Theater



- Trackside tented theatre in the eMobility Experience
- Dynamic speakers and engaging content throughout 4-day event
- Content to be defined with exhibitor input encouraged
- Three unique conferences, all within the program area:
 - The **US Cargo Bike Summit** (WED/THURS)
 - The **eMobility Innovation Conference** (THURS)
 - **RideShare Summit** (FRI)

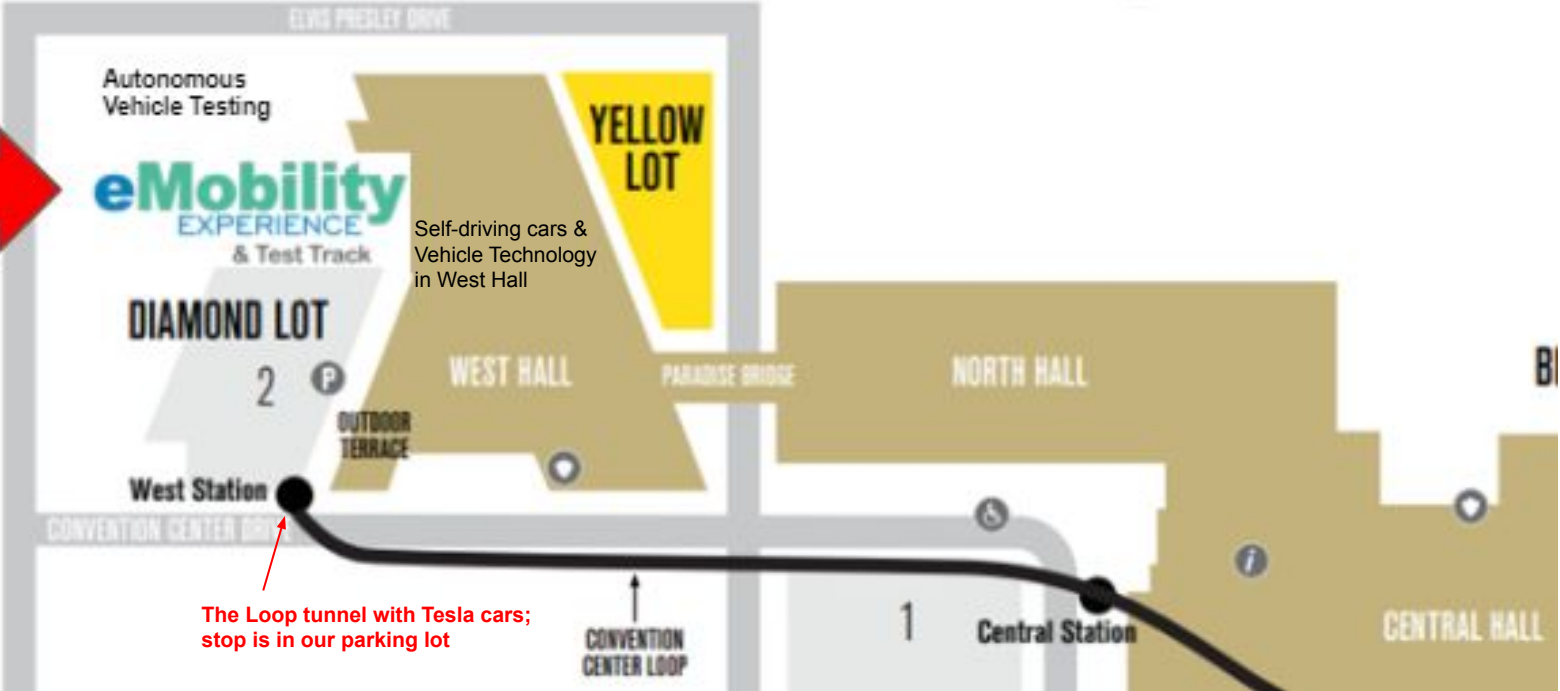
Limited time slots available for participating sponsors and exhibitors to rent space for their own presentations, demos or training sessions

LAS VEGAS CONVENTIONS CENTER | CAMPUS



eMobility Experience now part of the Automotive Technology/Transportation program

LAS VEGAS CONVENTIONS CENTER | CAMPUS



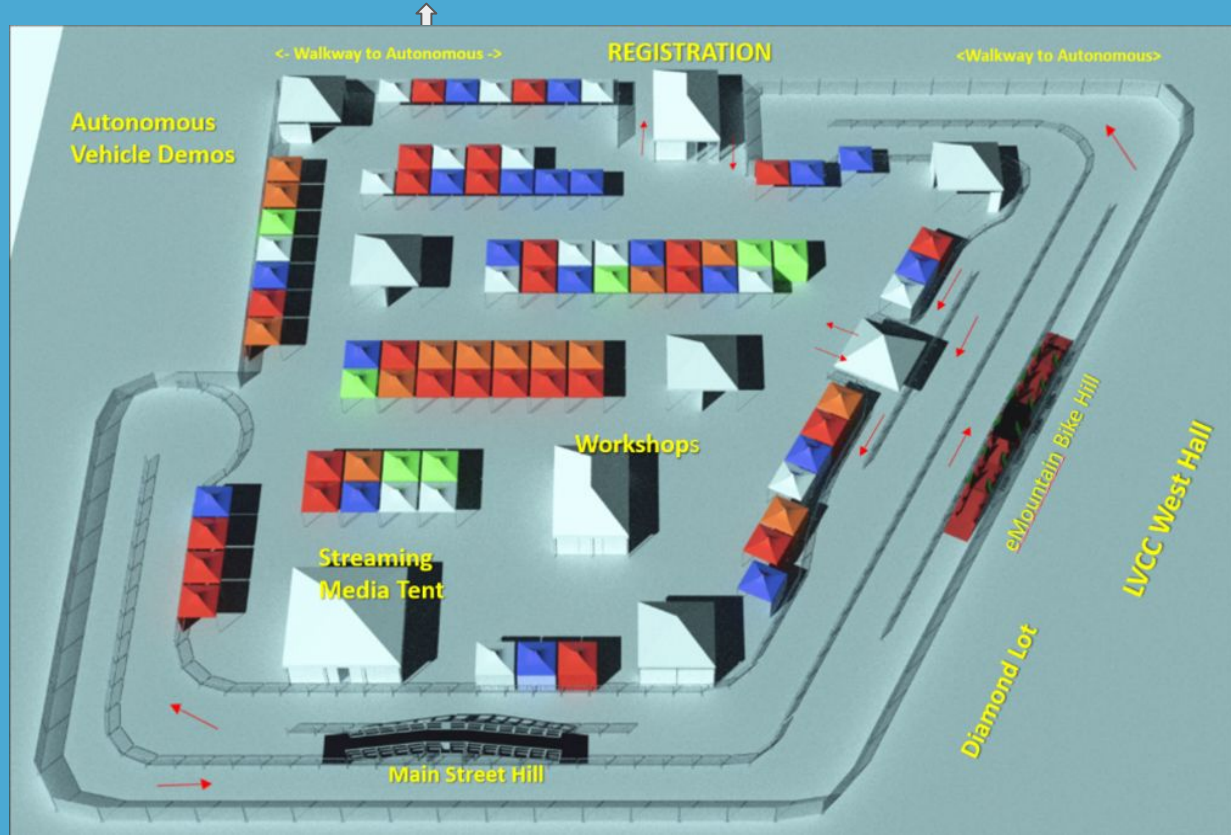
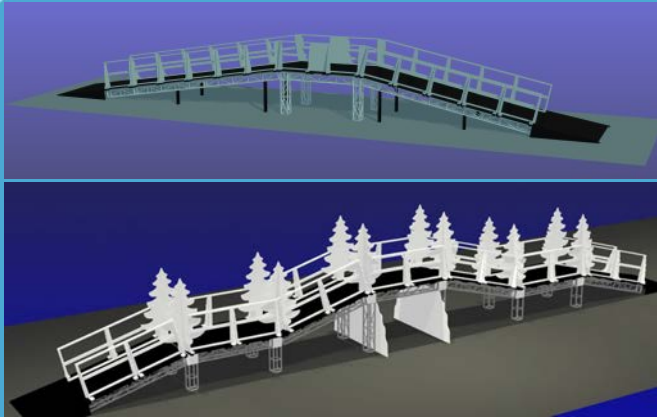
Our test track is 106 stands/booths all outside

The Loop tunnel with Tesla cars; stop is in our parking lot

The Layout

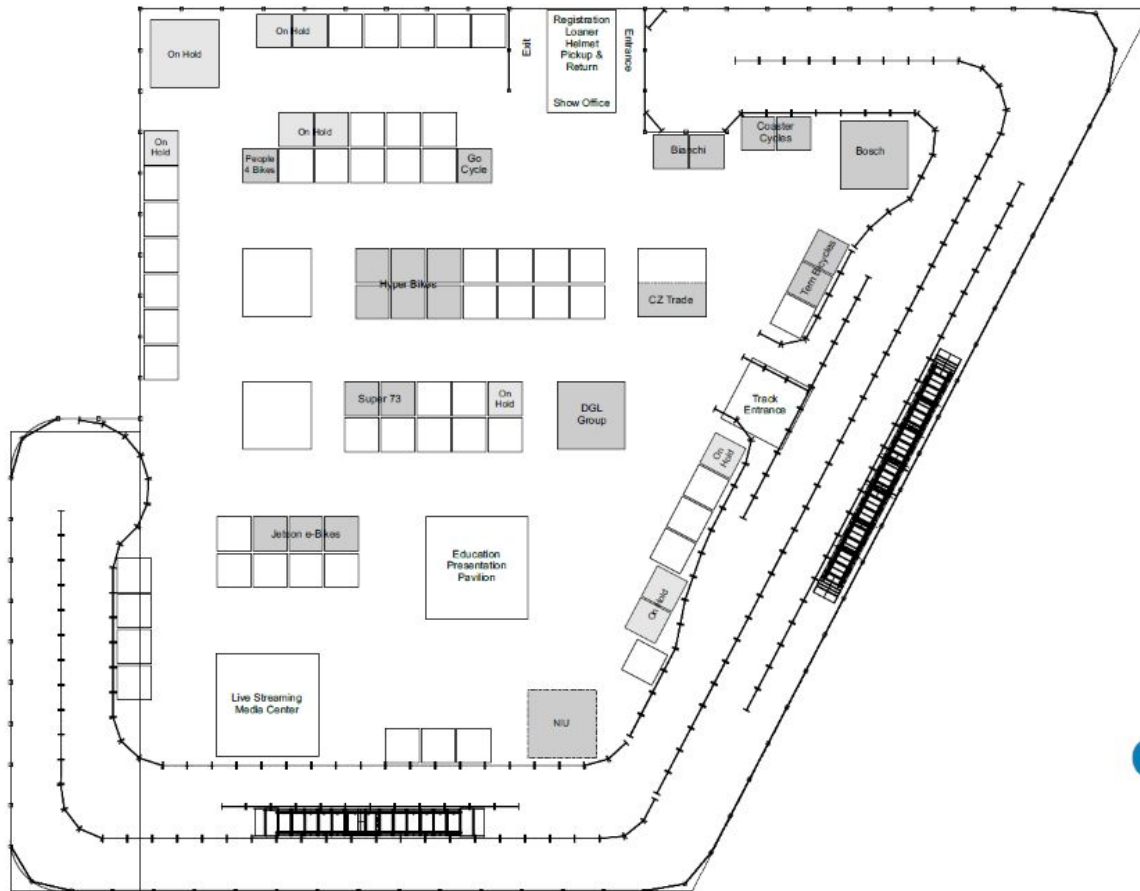
Over 65,000 square feet of paved space in a high visibility parking lot of the Las Vegas Convention Center

70-foot long Main Hill; 90-foot long EMTB Hill features!



← Walkway to Autonomous Test Drive

Walkway to West Hall →



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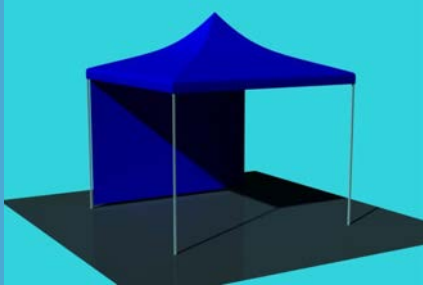
CES January 5-8, 2022

The Offer

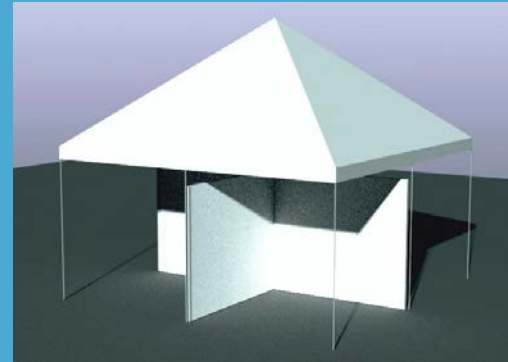
- **All spaces are 10-feet by 10-feet (3-meter by 3-meter) and ready for *your* pop-up tent.** Spaces are **all outside and are paved** and include trash pick up; suitable for up to 5 bikes or 10 scooters. *Product beyond Class 1, 2 & 3 ebikes will need to be reviewed and pre-approved for on-test track use.*
- **No material handling costs for bringing in your bikes!***
- **US\$4600 and you will be signing on as an official CES exhibitor with full event access**

**No material handling charges for hand-carried pop up tents or bikes rolled in; large equipment orders, all pallets and crates will need drayage handling - talk with us about your plans*

Two package booth upgrades available:



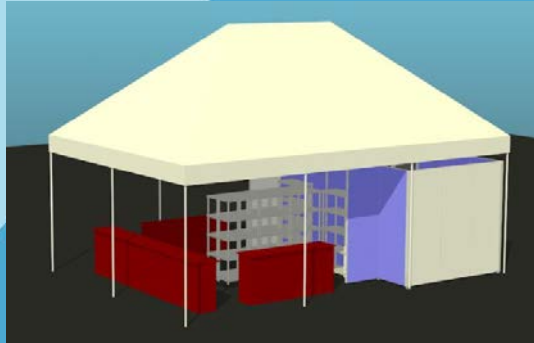
Option 1: We provide you a 10x10 (3-meter by 3-meter) tent canopy, tent weights (we are outside), 6-foot table and 2 chairs: **US \$750**, plus your exhibit space - must order by December 11, 2021. (Exhibit space not included)



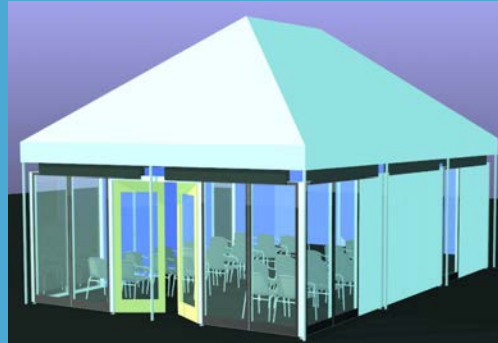
Option 2: You become part of a larger tent canopy structure and space comes complete with 2 8-foot by 10-foot white fabric walls, 6-foot table, 2 chairs and electrical outlet: **US \$1150**, plus your exhibit space - must order by December 11, 2021. *Water barrels NOT needed even though in this diagram*

Key Venue Structures open for Sponsorship

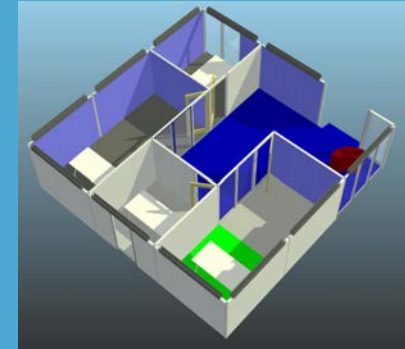
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eMobility Experience Registration:
All attendees will pass through the registration area to complete the insurance waiver and collect their loaner helmet. When exiting, they will return the helmet.



eMobility Experience Workshop Theater: A full series of educational sessions, panel discussions and presentations will take place in the 20x30 structure with stage, sound and audiovisuals. All sessions are free and open to all attendees.



eMobility Experience Media Stop:
Outfitted with working space and equipment for live streaming podcasts, Facebook and YouTube streaming videos, all media can register to use the center free of charge with plans to stream through 5G technology.



Learn More About Exhibiting at eMobility Experience @ CES 2022



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